

## INVOICE



**WVEA-TV**  
**2610 W. Hillsborough Ave**  
**Tampa, FL 33614**  
**Main: (813) 872-6262**  
**Billing: (813) 872-6262**

Invoice #	Invoice Date	Invoice Month	Invoice Period
913131-1	09/25/16	September 2016	08/29/16 - 09/25/16

Property	Account Executive	Sales Office	Sales Region
WVEA-TV	Jill Mulhall	Univision-New Y	National

Billing Address:

**Screen Strategies Media**  
**Attention: Accounts Payable**  
**11150 Fairfax Blvd Suite 505**  
**Fairfax, VA 22030**

Advertiser	Product	Estimate Number
Friends of Pat Murphy	MURPHY FOR SENATE	2411

Flight Dates	Order #	Alt Order #
09/24/16 - 10/02/16	913131	00913131

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	PM	PM

Agency Ref	Advertiser Ref

Send Payment To:

**WVEA-TV**  
**P.O. Box 864761**  
**Orlando, FL 32886-4761**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	09/25/16	09/25/16	Daytime Su 11a-12p	11a-12p	-----S	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 -----S 1 \$75.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WVEA	Su	09/25/16	11:51 AM	Daytime Su 11a-12p	11a-12p	:30	6PMFLSN006TH	\$75.00 NM
31	09/24/16	09/24/16	Sa Prime 7p-8p	7p-8p	-----S-	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 -----S- 1 \$325.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WVEA	Sa	09/24/16	7:32 PM	Sa Prime 7p-8p	7p-8p	:30	6PMFLSN006TH	\$325.00 NM
37	09/25/16	09/25/16	Su Prime 10p-11p	10p-11p	-----S	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 -----S 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WVEA	Su	09/25/16	10:41 PM	Su Prime 10p-11p	10p-11p	:30	6PMFLSN006TH	\$400.00 NM
55	09/25/16	09/25/16	Late Fringe Su 11p-1130p	11p-1130p	-----S	:30	1	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 -----S 1 \$70.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WVEA	Su	09/25/16	11:16 PM	Late Fringe Su 11p-1130p	11p-1130p	:30	6PMFLSN006TH	\$70.00 NM
<b>Total Spots</b>							<b>4</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$870.00</b>
<u>Agency Commission</u>	<b>\$130.50</b>
<u>Net Amount Due</u>	<b>\$739.50</b>